WEBSITE DESIGN BRIEF FORM

A detailed design brief is critical for two reasons: Firstly, it ensures that you as business owner knows exactly what you want to achieve. Secondly, it gives us key points to focus on. The more information you provide, the quicker we can hit the floor running and give you more value for money.

Please fill out the form below and fax it to (021) 975 1007.

Contact Person Details
Fill in your name, position in the company, telephone number and email address.

Corporate Profile
Provide a short summary of your company. Tell us what you do, a bit about your history and what services you provide.

Do you have a website?
If you do, please provide us with the URL. (E.g. www.xplorestudio.com)

Do you have a website structure developed?

Do you have a graphic identity for your business?
(E.g. logo, stationery, brochures, etc.)

What content do you want on your website?
(E.g. booking facility, list of products, blog, etc.)

How frequently do you want to update your website?
(E.g. weekly, monthly, quarterly, less frequently, etc.)

Do you need a database or e-Commerce developed for your website?

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Content
Do you have all the content for your website?

Target Market
Are your services or products aimed at a particular sex/age/income group? Please describe your target market.

Deadline
When do you want to launch the website?

SEO
Do you want to optimize your website for search engines?

Other comments?
Please let us know if there is anything you would like to add.

List examples of websites you consider to be effective.

The more information you give, the better.